



## Webutuck Central School District

# USE OF STUDENT PHOTOS/VIDEOS

The Webutuck Central School District staff often photograph, film and interview WCSD students for instruction, at events and school activities for promotional and publicity purposes.

This information is sometimes posted on the WCSD website and/or featured on WCSD social media channels including Facebook, Twitter, YouTube, and Instagram.

- Confidential student information is not shared
- Students' first and last names may be included in news items on the District website when it relates to participation in curricular and school activities.
- School websites may identify students in photos and/or news items (it is a site-based decision).
- Articles about individual students may include a photo identifying the student.
- Students' images and names may also appear in student publications, which include but are not limited to: the yearbook, playbills, honor roll and achievement lists, graduation programs, sports activity sheets.
- Students' images and videos may be recorded while in virtual learning sessions, then posted for instructional purposes on instructional sites (Google Classroom, Seesaw, etc.).

The district may send news releases to the local media highlighting district and student accomplishments. Content published via district channels may also be picked up by local media organizations (newspapers, online news apps, content aggregators, etc.).

## PHOTO/VIDEO OPT OUT FORM

Student Name:	
Grade:	
School:	
Teacher:	
Parent/Guardian:	

Date:  
\_\_\_\_\_

Parent/Guardian Signature:  
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